

Network One Distribution SRL in Consumer Electronics (Romania)

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Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N7AA31DC2D4EN

Abstracts

The largest distributor of consumer electronics in Romania led tablets with its own brand Serieux. The company is competing head-to-head within tablets, with the other domestic producer Visual Fan. It expects to consolidate its leading position within tablets and to gain share of smartphones as well.

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