

NetViagens Agência de Viagens e Turismo SA in Travel and Tourism (Portugal)

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Abstracts

Netviagens was the first exclusively online retailer operating in Portugal and this pioneer attitude is envisioned to last over the forecast period. Netviagens' main goal for the forecast period is to achieve higher levels of general sales and consequently increase its market share. According to this online retailer, only by achieving this will the Portuguese online travel and tourism products retailer be competent enough to compete against extremely developed international online travel and...

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Contents

Strategic Direction

Key Facts

Summary 1 Netviagens.com agência de viagens SA: Key Facts

Summary 2 Netviagens.com agência de viagens SA: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Netviagens.com agência de viagens SA: Competitive Position 2013

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