

Neto M E Holdings Ltd in Packaged Food (Israel)

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Abstracts

Neto M E Holdings' main business strategies are developing and innovating new products, acquiring new brands, and entering new areas in order to satisfy local demand. Neto focuses largely on its imports, which are expected to grow as importing regulations continue to make importing easier. The company's main goals are to offer value for money products, keep up with the growing health and wellness trends and remain on trend with other developments in packaged food.

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