

# Netherlands in 2040: The Future Demographic

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## Abstracts

Rapid population expansion in the Netherlands in 2021-2040 will be mainly driven by positive net migration rates. Ageing will remain a key trend, influenced by climbing longevity and low fertility rates, as older groups swell. Urbanisation will continue to be swift, with the country remaining one of the most urbanised regionally. As the population surges and income levels increase, the Netherlands will become increasingly attractive as a consumer market.

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