

# The Netherlands in 2030: The Future Demographic

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## Abstracts

In 2030, the population of the Netherlands will reach 17.9 million, an increase of 5.1% from 2017. Net migration will be a key driver of population growth during this timeframe, accounting for over two-thirds, meanwhile natural change will remain positive but will decline after 2026. Older age groups will increase rapidly up to 2030 but the population overall will not age as quickly as the region as a whole due the relatively high level of immigration.

Euromonitor's The Netherlands in 2030: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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