

# NetEase.com Inc in Toys and Games (China)

<https://marketpublishers.com/r/N60C3B465DCEN.html>

Date: October 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: N60C3B465DCEN

## Abstracts

Based on its popular, independent, exploited online games such as Fantasy Westward Journey, NetEase will continue to focus on self-developed games over the forecast period. Also it is expected to work with Activision Blizzard to further introduce more classic games into China. It is said that NetEase has got the license of Diablo III from Blizzard to launch in 2013.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 NetEase.com Inc: Key Facts

Summary 2 NetEase.com Inc: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 NetEase.com Inc: Competitive Position 2012

## I would like to order

Product name: NetEase.com Inc in Toys and Games (China)

Product link: <https://marketpublishers.com/r/N60C3B465DCEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N60C3B465DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970