

# Nestlé USA Inc in Packaged Food (USA)

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## Abstracts

Nestle USA is seeking to become a leader in nutrition, health and wellness. The company has developed a series of “operational pillars” on which it aims to base future success. The manufacturer is looking to innovation to keep its products unique and relevant to consumers. It is also pushing operational efficiency in order to maximise profitability and value for its customers. Finally, the company wants to retain a clear pathway for consumer communication, so that it can respond by offering...

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