

# Nestlé (China) Ltd in Hot Drinks (China)

https://marketpublishers.com/r/NFCB90C3269EN.html

Date: May 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: NFCB90C3269EN

### **Abstracts**

Nestlé is the world's leading nutrition, health and wellness company. Considering the Greater China region is Nestlé's second largest market, annual capital investment in the Chinese market is expected to reach billions of renminbis in the forecast period, of which RMB500 million will be used for expanding the ice cream business in Guangdong. Nestlé (China) Ltd will build two new research and development centres in Xiamen and Dongguan.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Nestlé (China) Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Nestlé (China) Ltd: Competitive Position 2013



#### I would like to order

Product name: Nestlé (China) Ltd in Hot Drinks (China)

Product link: https://marketpublishers.com/r/NFCB90C3269EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/NFCB90C3269EN.html">https://marketpublishers.com/r/NFCB90C3269EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970