

# Nestlé Brasil Ltda in Hot Drinks (Brazil)

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## Abstracts

Investments in value-added products in coffee and other hot drinks and expansion of its current capacity production have been Nestlé's key tools to improve its market share in the hot drinks industry in Brazil. The greatest challenge for Nestlé is overcoming regional brands that are particularly strong in the northeast and north regions.

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**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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## Contents

Strategic Direction

Key Facts

Summary 1 Nestlé Brasil Ltda: Key Facts

Summary 2 Nestlé Brasil Ltda: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Nestlé Brasil Ltda: Competitive Position 2013

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