

Nestlé Singapore Pte Ltd in Pet Care (Singapore)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: NF974CE63D7EN

Abstracts

Nestlé Singapore plans on consolidating its position in pet care in Singapore by focusing on product development within pet food. Nestlé Singapore is a wholly-owned subsidiary of Nestlé SA, globally known as one of the largest names in nutrition and health and wellness. In 2015, Nestlé SA acquired Merrick Pet Care, Inc, signalling a global strategy to respond to rising demand (including in Singapore) for premium pet food. Pet care is only one of the industries Nestlé Singapore engages in, along...

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Contents

Strategic Direction

Key Facts

Summary 1 Nestlé Singapore Pte Ltd: Key Facts

Competitive Positioning

Summary 2 Nestlé Singapore Pte Ltd: Competitive Position 2016

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