

Nestl? SA in Snacks (World)

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Abstracts

Nestl? SA is one of the leading food manufacturing companies globally standing firmly in fourth position in the snacks segment. Chocolate confectionery and ice cream allowed Nestl? SA to fortify its position in the leader board but changing demand for snacks is challenging the company's market share. Healthier, sustainable and savoury snack variants are expected to become more prevalent, thus pressuring Nestl? SA to reimagine its product assortment.

Euromonitor International's Nestl? SA in Snacks (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Snacks industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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