

Nestl? SA in Dairy Products and Alternatives (World)

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Abstracts

Packaged food and hot drinks giant Nestl? continues to hold second place in dairy products and alternatives, in which it is the leading player in milk formula, powder milk and coffee whiteners. While it is still headquartered in Europe, at its original base in Switzerland, it generates around three quarters of its global sales in developing markets, with Asia Pacific and Latin America its biggest regions in terms of dairy products and alternatives sales.

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Euromonitor International's Nestl? SA in Dairy Products and Alternatives (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Dairy Products and Alternatives industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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