

Nestl? SA in Cooking Ingredients and Meals (World)

<https://marketpublishers.com/r/N6F50ADAA522EN.html>

Date: May 2023

Pages: 36

Price: US\$ 570.00 (Single User License)

ID: N6F50ADAA522EN

Abstracts

Nestl? remained a leader in cooking ingredients and meals in 2022 but lost the top spot to Kraft Heinz. Despite increased consumption boosting sales worldwide, Nestl? saw a decline in its market shares. Ready meals and frozen pizza saw prominent growth supported by innovation in plant-based variants and natural ingredients. While global brands show sales growth, local adaptations perform best. Sauces, dips and condiments shows promising development as consumers try to reduce food waste and save...

Euromonitor International's Nestl? SA in Cooking Ingredients and Meals (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Cooking Ingredients and Meals industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

Key findings

State of Play

STATE OF PLAY

Exposure to future growth

Competitive positioning

Meals and soups

Sauces, dips and condiments

Appendix

I would like to order

Product name: Nestl? SA in Cooking Ingredients and Meals (World)

Product link: <https://marketpublishers.com/r/N6F50ADAA522EN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N6F50ADAA522EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970