

# Nestlé Russia OOO in Health and Wellness (Russia)

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### **Abstracts**

Nestlé Russia OOO led health and wellness beverages in 2016 and is keen to maintain its share through active promotions and wide distribution throughout the country. Nestlé Russia OOO is one of the influential players in HW beverages in Russia with distinctive positioning through promotion of healthy dietary habits.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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