

Nestlé Purina PetCare SA NV in Pet Care (Belgium)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: NBC3138AE1FEN

Abstracts

Nestlé Purina PetCare is one of the largest pet food manufacturers in Belgium. Its most well-known brands are Purina Friskies, Purina Felix and Purina Gourmet, among others. It offers a broad choice of pet food in a medium- to premium-price range. The company focuses on cat food and dog food.

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Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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