

Nestlé México SA de CV in Hot Drinks (Mexico)

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Abstracts

Nestl? M?xico SA de CV is one of the leading food companies in Mexico thanks to successful innovation and a multi-branding strategy. The company manages an extensive portfolio of packaged food brands within a number of categories including confectionery, hot drinks, soft drinks, dairy products, breakfast cereals, spreads, ice cream, baby food and pet food.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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