

# Nestle Iran PJS Co in Packaged Food (Iran)

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## **Abstracts**

Nestle Iran PJS Co aims to become the undisputed leader in Iranian baby food in the forecast period. The company also puts efforts into strengthening its position as a key supplier of instant coffee, coffee whiteners and bottled water. One of the key objectives of the company for the next five years is to expand its distribution subsidiary giving it a chance to distribute its own products rather than using a third party across the country.

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**Product coverage:** Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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