

# Nestlé (China) Ltd in Pet Care (China)

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## Abstracts

2016 was a landmark year in the history of Nestlé, which celebrated its 150th anniversary. Nestlé (China) promoted its brand image in 2016, focusing on corporate social responsibility (CSR) by building a school in Sichuan Province. Together with the opening of the Nestlé coffee centre in Yunnan province, 2016 was a remarkable year as Nestlé (China) expanded its presence and influence and strengthened cooperation with the local government.

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