

Nestlé Brasil Ltda in Pet Care (Brazil)

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Abstracts

Nestlé Brasil opened a new pet food factory in February 2017. The new factory in Ribeirão Preto will produce wet cat food and wet dog food under the brands: Purina Friskies, Purina Cat Chow, Purina Pro Plan and Purina Dog Chow. According to the company, it uses exclusive technology to produce more natural and nutritious meals, by preserving the meat's original characteristics.

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