

Nestlé Argentina SA in Pet Care (Argentina)

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Abstracts

Nestlé Argentina has planned the launch of a significant number of innovative new products as it seeks to take advantage of the recovery of the Argentinean economy in general and sales of pet care in particular. After a review period marked by economic crisis and complications for its import operations, during the forecast period, the company plans to launch major new products in order to expand its product portfolio.

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