

Neptun-S MMC in Retailing (Azerbaijan)

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Abstracts

The company is planning further expansion throughout the forecast period. The company aims to create a leading chain in regions with low competition and income growth potential. The mission of the retailer is to satisfy the needs of consumers in all income segments, constantly increasing the brand assortment, widening the range of products for health-conscious consumers

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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