

Need States in Nicotine and Cannabis

<https://marketpublishers.com/r/N3461BB0CA9BEN.html>

Date: January 2024

Pages: 34

Price: US\$ 1,325.00 (Single User License)

ID: N3461BB0CA9BEN

Abstracts

Increasingly substance-literate consumers are engaging with greater intensity with outcome-orientated positionings in cannabis and newer nicotine formats – a phenomenon which has clear consequences for the way in which manufacturers in these industries need to innovate, develop and market their products. This framework also offers cannabis brand owners, in particular, a means of demystifying consumption for newer entrants, which will fuel longer term category growth.

Euromonitor International's Need States in Nicotine and Cannabis Global report is designed specifically for current and potential stakeholders in the emerging legal cannabis market. It seeks to provide an in-depth overview of the size and scope of the global cannabis environment, examining the historic and future market trends. Delving into the forces shaping the emerging legal industry including regulatory momentum, dynamics of current illicit consumption, changing consumer behaviour and corporate activity, the report identifies opportunities and challenges across medical, adult-use cannabis and CBD. Forecasts in the reports are available to 2027.

Product coverage: Adult-Use Cannabis, CBD, Medical Cannabis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cannabis market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

Complexity and inexperience drive resonance

Mood modulation at the heart of nicotine and cannabis need states

Need state framework drives innovation

Barriers to need states in nicotine and cannabis

Conclusion

I would like to order

Product name: Need States in Nicotine and Cannabis

Product link: <https://marketpublishers.com/r/N3461BB0CA9BEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N3461BB0CA9BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970