

# Nedelia Ltd in Consumer Foodservice (Bulgaria)

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## Abstracts

Nedelia Ltd is one of the top Bulgarian producers of cakes and patisseries and has the best-developed outlets and distribution network throughout the country. The franchising policy of the company, the high quality of its products and the constant diversification of its menus are the reasons for the good performance of Nedelia Ltd. The company strives to maintain the high quality of the products it manufactures and distributes, and to keep its menus up to date with variations of coffee-based...

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