

NCsoft Corp in Toys and Games (South Korea)

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Date: October 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N9578E93AA1EN

Abstracts

In 2015, the company expects to benefit from its investment in the development of mobile games. Although NCsoft Corp has mainly developed and published online games and has several long-standing bestsellers, the company is focusing on mobile games for the next phase of its business strategy. NCsoft Corp intends to release many mobile games in 2015, including a mobile version of its game Blade & Soul.

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