

Navruz International QK in Soft Drinks (Uzbekistan)

https://marketpublishers.com/r/NB51F6304A5EN.html

Date: February 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: NB51F6304A5EN

Abstracts

In 2011, Navruz International changed its strategy from that of high volume production in one category to diversification across nearly all soft drinks categories while still focusing on high-level professional technology for production of bottled water, carbonates, juice and RTD tea. Navruz International's main goal is to achieve a strong distribution network in all regions of Uzbekistan. The company places an emphasis on competing on price and has achieved this aim through ownership of its...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Navruz International QK: Key Facts

Competitive Positioning

Summary 2 Navruz International QK: Competitive Position 2015



I would like to order

Product name: Navruz International QK in Soft Drinks (Uzbekistan)
Product link: https://marketpublishers.com/r/NB51F6304A5EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/NB51F6304A5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970