

Naty AB in Tissue and Hygiene (Netherlands)

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Abstracts

Naty aims to become a global leader in eco-friendly disposable nappies/diapers/pants and wipes. To achieve this, it continues to invest in the reduction of the impact its production and distribution have on the environment. The company continues to focus on the development of 100% natural nappies/diapers, as well as on the widening of its product range to include other environmentally-friendly baby care products such as baby lotion and shampoo. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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Contents

Strategic DirectionKey FactsSummary 1 Naty AB: Key FactsCompany
BackgroundProductionCompetitive PositioningSummary 2 Naty AB: Competitive
Position 2013

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