

Naturli' Foods A/S in Packaged Food (Denmark)

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Abstracts

Over the forecast period, Naturli' Foods is expected to expand its product portfolio. The company was originally founded in 1988 to offer alternatives to traditional drinking milk products for Danes who suffer from lactose intolerance. Over the review period, the company's offer increased significantly, and now includes a wide variety of meat substitutes, free from dairy and milk alternative products. In line with the vegan trend, Naturli' Foods aims to become the largest supplier of organic veg...

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Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Strategic Direction

Key Facts

Summary 1 Naturli' Foods A/S: Key Facts

Summary 2 Naturli' Foods A/S: Operational Indicators 2015-2016

Competitive Positioning

Summary 3 Naturli' Foods A/S: Competitive Position 2017

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