

# Naturland Magyarország Kft in Consumer Health (Hungary)

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Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N1416EEA79FEN

## Abstracts

Naturland Magyarország Kft aims to strengthen its position within herbal/traditional products by offering a wide selection of herbal products to Hungarians. The company will continue to invest in innovation and combine herbal/traditional healing methods with modern pharmacology. The company will invest a great deal in promotions through prize games and informative magazines to reach more and more consumers.

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## Contents

Strategic Direction

Key Facts

Summary 1 Naturland Magyarország Kft: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 2 Naturland Magyarország Kft: Competitive Position 2013

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