

# Naturland Magyarország Kft in Consumer Health (Hungary)

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## Abstracts

Naturland Magyarország Kft aims to strengthen its position within herbal/traditional products by offering a wide selection of herbal products to Hungarians. The company will continue to invest in innovation and combine herbal/traditional healing methods with modern pharmacology. The company will invest a great deal in promotions through prize games and informative magazines to reach more and more consumers.

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