

# Nature's Gift Australia Pty Ltd in Pet Care (Australia)

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Date: October 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

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### **Abstracts**

Nature's Gift Australia will continue to focus on offering high-quality natural dog and cat food during the forecast period. The company launched a premium wet dog food and dog treats range in March 2013. Pet owners will continue to feed their pets Nature's Gift due to its Australian provenance, and reputation for using only natural, high-quality ingredients. Nature's Gift Australia will look to expand its supermarket distribution over the forecast period.

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