

Naturel SA in Beauty and Personal Care (Argentina)

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Abstracts

The enterprise seeks to continue developing its direct sales channel and online sales to expand itself locally, which will result in increased value share of beauty and personal care. New launches, linked with specific benefits, will boost sales, together with important investments in advertising campaigns.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Beauty and Personal Care market;

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Use five-year forecasts to assess how the market is predicted to develop.

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