

# Nature Republic Co Ltd in Beauty and Personal Care (South Korea)

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### **Abstracts**

Over the forecast period, Nature Republic Co Ltd is expected to continue expanding its number of stores though with more rationalisation in terms of location, to ensure profit maximisation. Also, investments in product innovations are likely to increase as the player is seeking to better cater to consumers' evolving needs, in order to sustain its edge in the highly competitive beauty and personal care market.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Nature Republic Co Ltd: Key Facts

Summary 2 Nature Republic Co Ltd: Operational Indicators

Company Background

Chart 1 Nature Republic Co Ltd: Nature Republic in Seoul

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Nature Republic Co Ltd: Competitive Position 2015



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