

Nature Republic Co Ltd in Beauty and Personal Care (South Korea)

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Date: April 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: NDC6F2A4900EN

Abstracts

Over the forecast period, Nature Republic Co Ltd is expected to continue expanding its number of stores though with more rationalisation in terms of location, to ensure profit maximisation. Also, investments in product innovations are likely to increase as the player is seeking to better cater to consumers' evolving needs, in order to sustain its edge in the highly competitive beauty and personal care market.

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