

Naturally Healthy Packaged Food in Venezuela

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Abstracts

Expansion in NH packaged food remained adversely affected by the discretionary allocation of government-controlled imports of wheat in 2017, which hindered the production of NH high fibre food, the largest category within NH packaged food. A sustained fall in wheat imports has led to a reduction in the number of brands and products in categories such as NH high fibre sweet biscuits, NH high fibre bread, NH high fibre breakfast cereals and NH high fibre pasta. Price ceilings imposed by the govern...

Euromonitor International's Naturally Healthy Packaged Food in Venezuela report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2013-2017, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: NH Cereal Bars, NH Dairy, NH Fruit and Nut Bars, NH Fruit Snacks, NH High Fibre Food, NH Honey, NH Nuts, Seeds and Trail Mixes, NH Olive Oil, NH Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Naturally Healthy Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Government-controlled Prices and Inputs Continue To Prevent Volume Sales Growth

An Increase in Nh Olive Oil Imports Brings Relief To Consumers in 2017

Continued Input Insufficiencies Prevent Volume Sales Growth in Nh High Fibre Food
Competitive Landscape

Peanuts and Plantains Sustain Pepsico's Leadership in Spite of Supply Chain
Difficulties

International Players Lead Nh Packaged Food But Innovation Is Negligible

A Split Demand Based on Income Levels Is Expected for Nh Packaged Food

Category Data

Table 1 Sales of NH Packaged Food by Category: Value 2012-2017

Table 2 Sales of NH Packaged Food by Category: % Value Growth 2012-2017

Table 3 NBO Company Shares of NH Packaged Food: % Value 2013-2017

Table 4 LBN Brand Shares of NH Packaged Food: % Value 2014-2017

Table 5 Distribution of NH Packaged Food by Format: % Value 2012-2017

Table 6 Forecast Sales of NH Packaged Food by Category: Value 2017-2022

Table 7 Forecast Sales of NH Packaged Food by Category: % Value Growth
2017-2022

Executive Summary

Supply and Demand Continues To Be Shaped by Supply Chain Shortages

Health Improvement Trends Overridden by Increasing Signs of Malnutrition

Multinationals Maintain Leadership in Spite of Harsh Macroeconomic Conditions

Traditional Grocery Retailers Leads Distribution

Health and Wellness Expected To Decrease Over the Forecast Period

Market Data

Table 8 Sales of Health and Wellness by Type: Value 2012-2017

Table 9 Sales of Health and Wellness by Type: % Value Growth 2012-2017

Table 10 Sales of Health and Wellness by Category: Value 2012-2017

Table 11 Sales of Health and Wellness by Category: % Value Growth 2012-2017

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2012-2017

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth
2012-2017

Table 14 NBO Company Shares of Health and Wellness: % Value 2013-2017

Table 15 LBN Brand Shares of Health and Wellness: % Value 2014-2017

Table 16 Distribution of Health and Wellness by Format: % Value 2012-2017

Table 17 Distribution of Health and Wellness by Format and Category: % Value 2017

Table 18 Forecast Sales of Health and Wellness by Type: Value 2017-2022

Table 19 Forecast Sales of Health and Wellness by Type: % Value Growth 2017-2022

Table 20 Forecast Sales of Health and Wellness by Category: Value 2017-2022

Table 21 Forecast Sales of Health and Wellness by Category: % Value Growth
2017-2022

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: Value
2017-2022

Table 23 Forecast Sales of Health and Wellness by Prime Positioning: % Value
Growth 2017-2022

Sources

Summary 1 Research Sources

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