

# Naturally Healthy Packaged Food in Spain

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## Abstracts

Naturally healthy packaged good continued to register healthy retail volume and current value growth in 2021, albeit slower than the spikes recorded due to the Coronavirus (COVID-19) pandemic in 2020. Nonetheless, demand remained strong, encouraged by high consumer interest in health and wellness, as well as naturalness, and heightened awareness of healthy eating as a means of resisting the virus and illness in general. In this sense, naturally healthy packaged food plays its part in the growing...

Euromonitor International's Naturally Healthy Packaged Food in Spain report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** NH Cereal Bars, NH Dairy, NH Fruit and Nut Bars, NH Fruit Snacks, NH High Fibre Food, NH Honey, NH Nuts, Seeds and Trail Mixes, NH Olive Oil, NH Rice.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Naturally Healthy Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nutri-Score offers increasingly accepted tool to gauge nutritional value of food

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