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Naturally Healthy Packaged Food in Argentina

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Abstracts

While COVID-19 had an overall positive effect on the retail sales of staple items such as pasta in 2020, volume sales of NH high fibre pasta declined. This poor performance was partly due to the ongoing recession in Argentina and high rates of inflation. NH products tend to carry a higher price on average compared to standard versions and as such some consumers were forced to look for more affordable options in 2020. For example, unpackaged naturally healthy food has the advantage of being a mor...

Euromonitor International's Naturally Healthy Packaged Food in Argentina report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2016-2020, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: NH Cereal Bars, NH Dairy, NH Fruit and Nut Bars, NH Fruit Snacks, NH High Fibre Food, NH Honey, NH Nuts, Seeds and Trail Mixes, NH Olive Oil, NH Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Naturally Healthy Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

KEY DATA FINDINGS
2020 IMPACT
Ongoing recession hurts sales of naturally healthy packaged food
Arcor leads but competition heats in NH cereal bars
Restricted budgets and changing perceptions see consumers turn to private label
RECOVERY AND OPPORTUNITIES
Increased education is required if brands are to see a significant hike in sales
High fibre breakfast cereals is projected to grow, benefiting from the HW trend
Economic recovery will benefit high fibre pasta sales
CATEGORY DATA
Table 1 Sales of NH Packaged Food by Category: Value 2015-2020
Table 2 Sales of NH Packaged Food by Category: % Value Growth 2015-2020
Table 3 NBO Company Shares of NH Packaged Food: % Value 2016-2020
Table 4 LBN Brand Shares of NH Packaged Food: % Value 2017-2020
Table 5 Distribution of NH Packaged Food by Format: % Value 2015-2020
Table 6 Forecast Sales of NH Packaged Food by Category: Value 2020-2025
Table 7 Forecast Sales of NH Packaged Food by Category: % Value Growth 2020-2025
EXECUTIVE SUMMARY
COVID-19 impact on health and wellness
COVID-19 country impact
Company response
Retailing shift
Foodservice vs retail split
What next for health and wellness?
MARKET DATA
Table 8 Sales of Health and Wellness by Type: Value 2015-2020
Table 9 Sales of Health and Wellness by Type: % Value Growth 2015-2020
Table 10 Sales of Health and Wellness by Category: Value 2015-2020
Table 11 Sales of Health and Wellness by Category: % Value Growth 2015-2020
Table 12 Sales of Health and Wellness by Prime Positioning: Value 2015-2020
Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth 2015-2020
Table 14 NBO Company Shares of Health and Wellness: % Value 2016-2020
Table 15 LBN Brand Shares of Health and Wellness: % Value 2017-2020
Table 16 Distribution of Health and Wellness by Format: % Value 2015-2020
Table 17 Distribution of Health and Wellness by Format and Category: % Value 2020
Table 18 Forecast Sales of Health and Wellness by Type: Value 2020-2025

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Table 19 Forecast Sales of Health and Wellness by Type: % Value Growth 2020-2025
Table 20 Forecast Sales of Health and Wellness by Category: Value 2020-2025
Table 21 Forecast Sales of Health and Wellness by Category: % Value Growth 2020-2025
Table 22 Forecast Sales of Health and Wellness by Prime Positioning: Value 2020-2025
Table 23 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth 2020-2025
GLOBAL MACROECONOMIC ENVIRONMENT
GLOBAL INDUSTRY ENVIRONMENT
DISCLAIMER
SOURCES
Summary 1 Research Sources

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