

Naturally Healthy Beverages in Peru

<https://marketpublishers.com/r/N90581AAE7FEN.html>

Date: January 2022

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: N90581AAE7FEN

Abstracts

The consumption of bottled water in Peru has been impacted by the COVID-19 pandemic, with consumers switching to boiled water and other home-made alternatives. This “back to basics” trend has been reinforced by the economic crisis, which has resulted in increased unemployment and rising price-sensitivity. This has directly affected not only bottled water, but especially the portfolio of flavoured waters whose value and relevance in the country have diminished.

Euromonitor International's Naturally Healthy Beverages in Peru report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NH Hot Drinks, NH Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Naturally Healthy Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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