

Naturally Healthy Beverages in Ireland

<https://marketpublishers.com/r/N2C6D2C8A2DEN.html>

Date: January 2022

Pages: 30

Price: US\$ 990.00 (Single User License)

ID: N2C6D2C8A2DEN

Abstracts

Naturally healthy is the largest product area in terms of value sales, within health and wellness beverages. However, in 2021, naturally healthy registered lower value growth, as well as a decline in volume sales, after the boon it registered during the lockdowns in 2020. With society opening up gradually in 2021, consumers spent less times at home and drank less naturally healthy beverages. All the same, value and volume sales were still higher than before the onset of COVID-19.

Euromonitor International's Naturally Healthy Beverages in Ireland report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NH Hot Drinks, NH Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Naturally Healthy Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

NATURALLY HEALTHY BEVERAGES IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Decline in volume sales in 2021

Consumer preference shifts to natural ingredients

Barry's expands portfolio in NH fruit/herbal tea

PROSPECTS AND OPPORTUNITIES

Private label grocery brands support growth of NH fruit/herbal tea

NH superfruit satisfies appetite for novelty within health and wellness

Sustainability concerns limit bottled water consumption

CATEGORY DATA

Table 1 Sales of NH Beverages by Category: Value 2016-2021

Table 2 Sales of NH Beverages by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of NH Beverages: % Value 2017-2021

Table 4 LBN Brand Shares of NH Beverages: % Value 2018-2021

Table 5 Distribution of NH Beverages by Format: % Value 2016-2021

Table 6 Forecast Sales of NH Beverages by Category: Value 2021-2026

Table 7 Forecast Sales of NH Beverages by Category: % Value Growth 2021-2026

HEALTH AND WELLNESS IN IRELAND

EXECUTIVE SUMMARY

Health and wellness in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for health and wellness?

MARKET DATA

Table 8 Sales of Health and Wellness by Type: Value 2016-2021

Table 9 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 10 Sales of Health and Wellness by Category: Value 2016-2021

Table 11 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth 2016-2021

Table 14 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 15 LBN Brand Shares of Health and Wellness: % Value 2018-2021

Table 16 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 17 Distribution of Health and Wellness by Format and Category: % Value 2021

Table 18 Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 19 Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 20 Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 21 Forecast Sales of Health and Wellness by Category: % Value Growth
2021-2026

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 23 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth
2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Naturally Healthy Beverages in Ireland

Product link: <https://marketpublishers.com/r/N2C6D2C8A2DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N2C6D2C8A2DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970