

Naturally Healthy Beverages in Indonesia

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Abstracts

NH tea was the most dynamic category of NH hot drinks in 2021 due to the strong performance of NH green tea during the year. The main reason for the very strong performance recorded in NH green tea is the healthy image of this product, which is known to be high in antioxidants. This stood the category in very good stead as many consumers looked to products that are rich in antioxidants to improve their diets and improve their chances of avoiding succumbing to a serious case of COVID-19.

Furtherm...

Euromonitor International's Naturally Healthy Beverages in Indonesia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NH Hot Drinks, NH Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Naturally Healthy Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

NATURALLY HEALTHY BEVERAGES IN INDONESIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

NH tea benefits from its healthy profile and wider availability as retail restrictions end

Robust growth for NH superfruit juice as consumers look for the healthiest soft drinks

Modern grocery retailers gains further ground in the distribution of NH beverages

PROSPECTS AND OPPORTUNITIES

Highlighting the healthy characteristics of NH juice set to be integral to sales growth

E-commerce set to emerge as a dynamic and increasingly important sales channel

Opportunities to emerge to present NH beverages as a key part of a healthy lifestyle

CATEGORY DATA

Table 1 Sales of NH Beverages by Category: Value 2016-2021

Table 2 Sales of NH Beverages by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of NH Beverages: % Value 2017-2021

Table 4 LBN Brand Shares of NH Beverages: % Value 2018-2021

Table 5 Distribution of NH Beverages by Format: % Value 2016-2021

Table 6 Forecast Sales of NH Beverages by Category: Value 2021-2026

Table 7 Forecast Sales of NH Beverages by Category: % Value Growth 2021-2026

HEALTH AND WELLNESS IN INDONESIA

EXECUTIVE SUMMARY

Health and wellness in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for health and wellness?

MARKET DATA

Table 8 Sales of Health and Wellness by Type: Value 2016-2021

Table 9 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 10 Sales of Health and Wellness by Category: Value 2016-2021

Table 11 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth 2016-2021

Table 14 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 15 LBN Brand Shares of Health and Wellness: % Value 2018-2021

Table 16 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 17 Distribution of Health and Wellness by Format and Category: % Value 2021

Table 18 Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 19 Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 20 Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 21 Forecast Sales of Health and Wellness by Category: % Value Growth
2021-2026

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 23 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth
2021-2026

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SOURCES

Summary 1 Research Sources

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