

Naturally Healthy Beverages in China

<https://marketpublishers.com/r/N642BE4A5B6EN.html>

Date: April 2022

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: N642BE4A5B6EN

Abstracts

NH beverages remains the largest category within health and wellness beverages, and within that, NH bottled water accounts for the highest sales. However, NH still natural and spring bottled water recorded slowdowns in their retail volume and current value growth rates in 2020, mainly due to the decrease in on-the-go consumption occasions during the pandemic. Such products packaged in small pack sizes, such as 350ml, 500ml and 550ml, witnessed a significant sales decrease as consumers left the h...

Euromonitor International's Naturally Healthy Beverages in China report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NH Hot Drinks, NH Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Naturally Healthy Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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