

# Naturally Healthy Beverages in Canada

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## Abstracts

NH beverages saw a boost to growth in 2020, due to COVID-19. With consumers spending more time at home there was a general increase in demand for drinks to consume at home, with some transfer of sales from foodservice. For example, NH spring water and NH fruit/vegetable juice recorded stronger growth in 2020, although in the case of NH spring water this was also partly due to consumers stockpiling for emergencies. Although growth slowed in 2021, the additional sales gained in 2020 were maintained...

Euromonitor International's Naturally Healthy Beverages in Canada report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** NH Hot Drinks, NH Soft Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Naturally Healthy Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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