

# Natural Source Pty Ltd, The in Beauty and Personal Care (Australia)

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## Abstracts

Over the forecast period, The Natural Source will focus on its core competencies of direct selling, internet retailing and e-commerce in order to seek growth. The company will also leverage its naturopathic expertise to key growth areas across beauty and personal care such as acne treatments, anti-agers, men's toiletries and products specifically for sensitive skin. The Natural Source is a recognised world expert in naturopathic skin care and hair care. It was created in Melbourne, Australia,...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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