

# Natur Food Kft in Health and Wellness (Hungary)

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## Abstracts

Natur Food Kft was founded to offer so-called reform food for Hungarian consumers. The company's aim is to offer high-quality naturally healthy dried fruits, nuts, low-sugar fruit snacks and organic fruit snacks to consumers. Natur Food Kft aims at increasing its value share by frequent product launches and by strengthening its position in foodservice. The company develop new products both in the standard and premium category as healthy snacks are becoming increasingly popular not just among...

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