

Natudis BV in Health and Wellness (Netherlands)

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Abstracts

Natudis is both the owner of the Natuurwinkel retail chain and a distributor of organic and health foods. Natudis also wants to continue to develop various organic packaged food brands, which means the company will develop, buy, market and sell its own brand portfolio. Natudis has the mission of promoting sales of organic and eco-friendly produced food and beverages. Its strategy is to educate consumers about the benefits of the consumption of healthy natural (organic) food, but more...

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Contents

Strategic Direction

Key Facts

Summary 1 Natudis BV: Key Facts

Company Background

Competitive Positioning

Summary 2 Natudis BV: Competitive Position 2013

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