

National Medical Products Co Ltd, The in Tissue and Hygiene (Saudi Arabia)

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Abstracts

The National Medical Products Co is expected to continue to lose share in tissue and hygiene during the forecast period. This category is not the company's focus, with strengthening competition in cotton wool/buds/pads likely to result in the company scaling back its operations in this area and opting to refocus on its core product area of medical/surgical disposables. The company's strength in medical/surgical disposables and its strong reputation for quality, however, are likely to result in...

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