

National Foods Pty Ltd in Soft Drinks (Australia)

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Abstracts

National Foods is seeking to grow its business revenues and profitability in a sustainable manner. The company is strongly involved in the dairy industry through drinking milk products, cheese and yoghurt, as well as in soft drinks via fruit/vegetable juice and other soft drinks categories. It intends to develop a focus on rapidly growing soft drinks types, such as energy drinks, bottled water and RTD tea.

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Contents

Strategic Direction

Key Facts

Summary 1 National Foods Pty Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 National Foods Pty Ltd: Competitive Position 2012

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