

# National Food Co (Americana) in Packaged Food (Saudi Arabia)

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## Abstracts

National Food Co (Americana) is set for significant growth over the forecast period as the company expands its reach and presence within the foodservice industry. As a result, the company's packaged food products are expected to have a strong presence within foodservice. Furthermore, the company is expected to strengthen distribution of its products within the Middle East region through retail channels in order to reach more customers.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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