

National Beverage Corp in Soft Drinks (USA)

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Abstracts

National Beverage Corp is performing well in the US soft drinks market thanks to the dramatic growth of its flavoured sparkling water brand La Croix. It also owns a number of major carbonates brands, including Shasta and Faygo, as well as many smaller juice, sports and energy drinks and tea brands.

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Contents

Strategic Direction

Key Facts

Summary 1 National Beverage Corp: Key Facts

Summary 2 National Beverage Corp: Operational Indicators

Competitive Positioning

Summary 3 National Beverage Corp: Competitive Position 2016

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