

National Agricultural Development Co (NADEC) in Packaged Food (Saudi Arabia)

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Abstracts

While NADEC continues to battle the strong competition in dairy and juice, it is continuing to successfully pursue its aim of delivering nutritious and high-quality food to consumers and bringing value to all of its stakeholders. Key investments in its human resources, production capabilities and distribution have helped it to achieve these goals.

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Contents

Strategic Direction

Key Facts

Summary 1 National Agricultural & Development Co (NADEC): Key Facts

Summary 2 National Agricultural & Development Co (NADEC): Operational Indicators

Competitive Positioning

Summary 3 National Agricultural & Development Co: Competitive Position 2017

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