

Narai Intertrade Co Ltd in Personal Accessories (Thailand)

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Abstracts

With it having its products in different shops in Bangkok and other provinces nationwide, Narai Intertrade Co Ltd is expected to have a pop-up store or booth at events in order to generate more sales, increase its exposure to its target audience and to strengthen its brand awareness. It could, for example, attend The Diplomatic Red Cross Bazaar and other marketing events in leading shopping malls. Not only does Narai Intertrade retain its uniqueness by using Thai-style fabric as a raw material,...

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