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Nappies/Diapers/Pants in Ukraine

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Abstracts

The decline in the nappies/diapers/pants category in Ukraine in 2023 can be attributed to the dual impact of a declining birth rate and children leaving the country due to the ongoing war. The diminishing number of births directly contributed to reduced demand for baby care products, including nappies/diapers and pants. Simultaneously, the departure of children, sometimes accompanied by families seeking safety, further exacerbated the decline in the market. The war in Ukraine not only affects th...

Euromonitor International's Nappies/Diapers/Pants in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nappies/Diapers/Pants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Nappies/Diapers/Pants in Ukraine
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

NAPPIES/DIAPERS/PANTS IN UKRAINE
KEY DATA FINDINGS

2023 DEVELOPMENTS

Nappies/diapers/pants category experiences decline
Junior nappies/diapers substitutes for disposable pants
Kimberly-Clark Ukraine LLC is the leader in the market
PROSPECTS AND OPPORTUNITIES
Disposable pants set to see growth
Demand for new born nappies/diapers sustained by parental concerns
Rise in sales of nappies/diapers/pants through e-commerce
CATEGORY DATA
Table 1 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023
Table 2 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023
Table 4 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023
Table 5 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028
Table 6 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028
TISSUE AND HYGIENE IN UKRAINE
EXECUTIVE SUMMARY
Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?
MARKET INDICATORS

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Table 7 Birth Rates 2018-2023
Table 8 Infant Population 2018-2023
Table 9 Female Population by Age 2018-2023
Table 10 Total Population by Age 2018-2023
Table 11 Households 2018-2023
Table 12 Forecast Infant Population 2023-2028
Table 13 Forecast Female Population by Age 2023-2028
Table 14 Forecast Total Population by Age 2023-2028
Table 15 Forecast Households 2023-2028
MARKET DATA
Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

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