

Nappies/Diapers/Pants in Uruguay

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Abstracts

Retail volume of sales of nappies/diapers/pants in Uruguay fell considerably in 2023, due to the ongoing decline in the country's birth rate. In addition, small-scale smuggling from Argentina also impacted local retailers' sales, although the impact was far less severe than in other tissue and hygiene categories. In contrast to the declining consumption, nappies/diapers/pants witnessed double-digit current value growth in 2023, due to trading up in the category. Premium nappies/diapers/pants are...

Euromonitor International's Nappies/Diapers/Pants in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nappies/Diapers/Pants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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March 2024

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